

## COOKIES POLICY

As with most websites, we sometimes place small data files, called "cookies," on the device you use to visit our website, in order to allow that website to work at its best.

### What are cookies?

A cookie is a small file of letters and numbers that is downloaded to your Internet-connected device when you visit a website. Cookies are used by many websites and can be used for a number of things, such as remembering your preferences, memorizing what you have placed in your shopping cart or calculating the number of people connected at the site. The information gathered via our cookies is not used to identify you personally.

There are different types of cookies, which can be divided into four categories:

- **Strictly necessary cookies:** They are generally used to store and manage a unique identity, and to make the difference between the visitor and other users who visit the site at the same time, in order to provide a consistent and accurate service to each visitor.
- **Functional cookies:** These are cookies that are introduced to improve the functionality of the site. They are usually the result of a visitor action, but can also be implemented as part of the provision of services that are not expressly required by visitors, but are offered to them. For example, cookies that memorize the content already visited on the Website, or the e-mail address and password you entered to log in during a previous visit. They can also be used to prevent from offering to the visitor a service that he has previously been offered and that he has refused. The use of functional cookies may also help us to provide content tailored to your interests, and save you time to connect again or to provide us again with certain information when you visit the website or try to access certain parts reserved for members.
- **Performance cookies:** They are limited to improving the performance and the Website. The main function of a performance cookie is to measure and monitor the visitor's activity of the site. A performance cookie will help generate statistics and is used by webmasters using Google Analytics for tracking and analyzing online activities on their website.
- **Targeting or advertising cookies:** Those contain a unique key that is able to distinguish the search patterns of individual visitors, or may contain a code that can be turned into a series of browsing habits or information about preferences of use, which are stored elsewhere.

**First-party cookies** are cookies that are implemented by this site and can only be read by this site.

**Third-party cookies** are cookies that are implemented by third parties and used for all types of services (for example, the analysis of websites or advertising).

## **How and why do we use cookies?**

Most cookies we use are temporary cookies or "session cookies" and are automatically removed from your browser when your session is finished. You should not take action to remove them. Some of our pages use cookies to store information, such as for example your display preferences (such as the contrast parameters, colors, etc.), your language, your user name and password, etc. It is not strictly necessary for the proper functioning of this Website to activate these cookies, but you will enjoy a better browsing experience. We advise you to accept the cookies we offer. You can delete or block these cookies, but if you do, some elements of the site may not work as expected.

We use third-party services, such as Google Analytics, which implements cookies to collect information about users and their use of the site - this information is useful for planning and maintaining the service offered. Most cookies are not essential to provide you with the required services and can be blocked.

A complete list of the cookies we use is available at the end of this document.

## **How to control cookies?**

If you wish to limit or block the cookies set up by our Website or by another site, you can do it via the parameters of your browser (see the manual of your browser). You can delete all cookies already on your computer and you can configure most browsers to prevent cookies from being placed on your device. But if you do so, you will need to manually adjust your preferences each time you visit a website, and some services or features (including some training modules) may not work.

## LIST OF COOKIES

Name	By	Description	Scope
<b>Strictly necessary cookies</b>			
__cfduid	.cloudflare.com	The "__cfduid" cookie is set by the CloudFlare service to identify trusted web traffic. It does not correspond to any user id in the web application, nor does the cookie store any personally identifiable information.	5 years
<b>Functional cookies</b>			
viewed_cookie_policy	.sport.be .goalzocycling.com .Tourofcambridge shire.com	Used to record whether the visitor has been presented with the notice related to our Cookie Policy.	20 years
__unam	sharethis.com	This cookie is usually associated with the ShareThis social sharing widget placed in a site to enable sharing of content across various social networks. It counts clicks and shares of a page.	9 maanden
__atuvc, __atssc	.sport.be .goalzocycling.com .Tourofcambridge shire.com	This cookie is associated with the AddThis social sharing widget, it stores an updated page share count.	2 years
__atuvs	.sport.be .goalzocycling.com .Tourofcambridge shire.com	This cookie is associated with the AddThis social sharing widget, it stores an updated page share count.	30 minutes
uid	.addthis.com	Creates a unique, machine-generated user ID. AddThis uses the user ID to make it possible for the user to share content across social networks and provide detailed statistics to various providers.	1 year
SID, SAPISID, SSID, APISID, NID, SS, SIDCC, HSID	.google.com	Stores preferences of the user when visiting pages where Google Maps or YouTube are integrated	Depends on the end of the session from 2 years after the session
<b>Performance cookies</b>			
_ga	.sport.be .goalzocycling.com .Tourofcambridge shire.com	Used to distinguish users in order to allow us to evaluate and report on the use of our website via Google Analytics	2 years

_gid	.sport.be .goalzocycling.com .Tourofcambridge shire.com	Used to distinguish users in order to allow us to evaluate and report on the use of our website via Google Analytics	1 day
utag_main	.sport.be .goalzocycling.com .Tourofcambridge shire.com	The utag_main cookie is a cookie set by Tealium to enable us to use their tag manager solution. This cookie is used to record a time stamp of when you visit to our site has started, the number of pages you have viewed, the number of visits you have had to our site and a unique ID.  This information is used within our analytics tools to enrich the data we're collecting about your visit on the website to help us understand our visitors usage of the site to provide a better user experience.	1 year
tfw_exp	.twitter.com .goalzocycling.com .Tourofcambridge shire.com	This cookie is set due to Twitter integration and sharing capabilities for the social media.	14 days
guest_id	.twitter.com .goalzocycling.com .Tourofcambridge shire.com	This cookie is set due to Twitter integration and sharing capabilities for the social media.	2 years
eu_cn	.twitter.com .goalzocycling.com .Tourofcambridge shire.com	This cookie is set due to Twitter integration and sharing capabilities for the social media.	1 year
personalization_id	.twitter.com .goalzocycling.com .Tourofcambridge shire.com	This cookie is set due to Twitter integration and sharing capabilities for the social media.	2 year
syndication_guest_id	.twitter.com .goalzocycling.com .Tourofcambridge shire.com	This cookie is set due to Twitter integration and sharing capabilities for the social media.	2 year
external_reference	.twitter.com .goalzocycling.com .Tourofcambridge shire.com	This cookie is set due to Twitter integration and sharing capabilities for the social media.	7 days
OTZ	<a href="http://www.google.com">www.google.com</a> .goalzocycling.com .Tourofcambridge shire.com	Aggregate analysis of website visitors	1 month
__utma, __utmz	.jquery.com	jQuery's Google Analytics omdat jQuery ingeladen wordt vanaf CDN	2 years

lidc	.linkedin.com .goalzocycling.com .Tourofcambridgeshire.com	This cookie is set due to LinkedIn integration and sharing capabilities for the social media. Used for routing.	1 day
bcookie	.linkedin.com .goalzocycling.com .Tourofcambridgeshire.com	.goalzocycling.com .Tourofcambridgeshire.com This cookie is set due to LinkedIn integration and sharing capabilities for the social media. Browser ID cookie.	1 year
<b>Targeting of reclame cookies</b>			
IDE	.doubleclick.net	Used to measure the performance of our online advertising media and is set by Google Doubleclick for Advertisers	1 year
DSID	.doubleclick.net	Used to measure the performance of our online advertising media and is set by Google Doubleclick for Advertisers	1 week
__gfp_64b	.doubleclick.net	Used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign	3 years
__gads	.sport.be .goalzocycling.com .Tourofcambridgeshire.com	Used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign	2 years
datr, act, sb, presence, fr, wd, xs, c_user, dpr, pl	.facebook. .goalzocycling.com .Tourofcambridgeshire.com	Makes a user profile to show relevant advertising on facebook	Sessie until max 2 years
NID, SID, APISID, 1P_Jar	.google.com .goalzocycling.com .Tourofcambridgeshire.com	Shows adapted advertising on Google-websites on the basis of recent searches and prior interactions	Max 1 year
CONSENT, UULE, DV	.google.com .goalzocycling.com .Tourofcambridgeshire.com	Collects data for Google Analytics, to make an anonymous user profile and to measure whether advertising is effective	Max 2 years
loc	.addthis.com	Geolocation, which is used to help providers determine how users who share information with each other are geographically located	1 years
Mus	.addthis.com	Unclassified	3 maanden
uvc	.addthis.com	Detects how often the social sharing service, AddThis, encounters the same user.	1 maand