

Exhibitor Terms and Conditions

1. About these Terms and Conditions

1.1. These terms and conditions apply to any contract between You and Golazo Cycling Limited (“GOLAZO”) in respect of You exhibiting at the Event.

1.2. Please read these terms and conditions carefully before registering for the Event.

1.3. Please note that before registering for the Event through the Website or otherwise You will be asked to accept these terms and conditions. By signing the booking form, You are confirming Your agreement to be bound by these terms and conditions. If You do not want to accept these terms and conditions, You will not be able to exhibit at the Event.

2. About Your Contract

2.1. In registering to exhibit at the Event, You are entering into a legally binding contract with GOLAZO, which is registered in England and Wales under company number 9686725. GOLAZO’s registered office is at 34 The Broadway, St. Ives, England, PE27 5BN. This contract, and Your obligations under it, will conclude upon You leaving the Event venue after the Event concludes.

2.2. For the purposes of these terms and conditions, “You” means the person identified as the Exhibitor/Company/Individual in the application to register to exhibit at the Event (the “Exhibition Application”), including all staff members, management and volunteers involved in the Event.

2.3. GOLAZO may assign the contract, or subcontract or delegate the delivery of the Event in any manner to: (i) any separate entity controlled by, or under common control with, GOLAZO; or (ii) any provider of outsourcing or third party services that is engaged under a service contract to provide services to GOLAZO at the GOLAZO’s sole discretion.

2.4. For the purpose of the declaration in clause 20 herein ‘I’ means ‘You’.

2.5. GOLAZO at its sole discretion retains the right to reject an Exhibition Registration Application at any time prior to the Event and refund any fees paid to GOLAZO for pitch or additional services. This refund is the only liability falling to GOLAZO under this agreement.

2.6. All Cambridgeshire Bike Show 2018 exhibitor pitches are free of charge, with the agreement there is a 20% profit share with GOLAZO, unless otherwise agreed by GOLAZO.

3. The Event

3.1. The “Event” means the Cambridgeshire Bike Show, which is held within the Tour of Cambridgeshire cycle festival. Full details of the event can be found at www.golazocycling.com.

4. Terms

“Brand” means all unique designs, signs, symbols and words, or a combination of these, employed in creating an image that identifies the Cambridgeshire Bike Show, the Tour of Cambridgeshire and its sponsors and partners which differentiates it from its competitors.

“Event Village” means the location of the Event headquarters, the associated car parks, Cambridgeshire Bike Show and Tour of Cambridgeshire courses.

“Fundraising Partner” is a fundraising organisation with whom GOLAZO has a Fundraising Partner agreement.

“Customer” means any person attending the Event, including all Riders participating in any Tour of Cambridgeshire event.

“Specified Location” means the location in which You will be exhibiting throughout the Event, which will be announced by GOLAZO prior to the Event.

“We” means GOLAZO or any employee or representative or associate of GOLAZO (and “our” shall be construed accordingly).

“Website” means www.golazocycling.com. GOLAZO provides this Website to give general information about the company and offerings, as well as all Event information.

5. Event Specifics

5.1. GOLAZO will allocate location of Exhibitor’s stand; special requirements will be taken into consideration but there will be no guarantee these requirements are to be met.

5.2 You must set up and pack down all equipment and products within the specific times allocated and communicated by GOLAZO unless otherwise agreed. All times are included in the Exhibitor’s Manual.

5.3. Only one service to be exhibited per stand unless otherwise agreed by GOLAZO. No 3rd party advertising is permitted.

5.4. All electrical connections are chargeable and must be paid for on booking.

5.5. Security contractors will be onsite throughout the weekend of the Event, however, there will be no specific security for the Cambridgeshire Bike Show. You are responsible for all of Your equipment and stock, with GOLAZO not being liable to compensate You for any loss or damage to personal property, equipment or stock at the Event unless GOLAZO can be proved to be negligent for the loss or damage.

6. Exhibition Registration

6.1. It is a requirement that You read and understand the Exhibitor’s Manual prior to arrival at the Event. If any questions arise with regards to the information provided in the Exhibitor’s Manual, these must be answered with a minimum of 7 days prior to the commencement of the Event.

6.2. Exhibition confirmation is made by GOLAZO to You when:

- You submit an application to register for the Event;
- You have agreed to these terms and conditions;
- Agreeing to a 20% profit share with GOLAZO, unless otherwise agreed by GOLAZO
- Agreeing that You will regularly (once a week where possible) promote the event through all of Your media channels, including social media, at a minimum of 3 months prior to the event.
- Provided copies of insurance documentation (minimum of £5,000,000 cover)
- Payment is received for any electrical connections required.

6.3. By submitting an Exhibition Registration Form, You are:

- Making an offer to exhibit at the Event subject to these terms and conditions and any specific additional/alternative terms drawn to Your attention by GOLAZO during the Exhibition Registration process;
- Confirming that You have the relevant insurances in place (a minimum of £5,000,000 cover)
- Are authorised to sign on behalf of the Exhibitor.

6.4. At the event, We reserve the right to refuse entry to the Event or to ask You to cease trading within the Cambridgeshire Bike Show if You fail to follow instructions given by Event management, You attempt to exhibit in the Event in a manner that We believe: (a) may cause injury to You, a customer, GOLAZO and third party contractors (b) in our opinion is likely to cause offence, (c) may damage or harm the environment, or (d) otherwise causes a risk or potential risk to health and safety including any failure, in whole or in part, to comply with the restrictions in relation to Event safety, or in our opinion You are unfit to exhibit in the Event due to either the consumption or use of alcohol or drugs or because of an injury or illness.

6.5. We also reserve the right to refuse entry to an Event if You fail to complete Your set up within the allotted times stated in the Exhibitor's Manual.

6.6. GOLAZO at its sole discretion reserves the right to reject Your Exhibition Application, even if previously accepted, at any time prior to the Event without prior notice and without proving the grounds for doing so. GOLAZO will not be liable for any other costs incurred by You in association with the Event.

7. Your Status and Responsibilities

7.1. By registering to exhibit, You agree, warrant, undertake and represent that:

- You are legally capable of entering contracts.
- You will declare full profit amounts to GOLAZO, ensuring the full 20% profit is paid to GOLAZO within 14 days of the conclusion of the event, unless otherwise agreed by GOLAZO.
- You will regularly (once a week where possible) promote the event through all of Your media channels, including social media, at a minimum of 3 months prior to the event.
- You will abide by any Health and Safety regulations specified within the Event Risk Assessments and Health and Safety contractors, including all electrical equipment is PAT tested and up to date.
- You will hold harmless GOLAZO, any of its partners, employees, subcontractors, volunteers, officials or anyone else involved in the Event or attending the Event Village from any liability associated with the Event whether arising from Your breach of contract, any tortious act or omission (including negligence) or otherwise. This includes although is not restricted to injury or loss however caused and damage or theft of equipment prior to, during or after the Event, loss of profit, loss of reputation, loss of business, revenue or goodwill, loss of anticipated savings, or consequential or indirect loss, regardless of whether the loss or damage: (a) would arise in the ordinary course of events; (b) is reasonably foreseeable; or (c) is in the contemplation of the parties, or otherwise. However, nothing in these terms and conditions shall affect our liability for death or personal injury caused by our negligence, or for fraud, or any other liability to the extent it cannot be excluded or limited by law.
- You are responsible for all cash handling for Your company, including all wifi connections for payments if required.

8. Cancellation, Deferral or No-Show

8.1. You may cancel or defer Your Exhibition booking up to 14 days prior to the Event commencement date.

8.2. You will be charged for any late cancellation (within 14 days prior to the Event), no-show or if You cease or fail to start trading at the Event unless agreed with GOLAZO. All charges will be invoiced within 7 days of the closure of the Event and charged at £100.00.

9. Matters Outside of Our Control (Force Majeure)

9.1. We will not be liable or responsible for any failure to perform, or delay in performance of, any of our obligations that is caused by events outside our reasonable control (a "Force Majeure Event").

9.2. A Force Majeure Event includes any act, event, non-happening, omission or accident beyond our reasonable control and includes in particular (without limitation) the following:

- Strikes, lock-outs or other industrial action;
- Civil commotion, riot, invasion, terrorist attack or threat of terrorist attack, war (whether declared or not) or threat or preparation for war;
- Fire, explosion, storm, flood, earthquake, inclement weather conditions, subsidence, epidemic or other natural disaster;
- Impossibility of the use of public or private telecommunications networks;
- Sabotage of the Event or deliberate vandalism of the Event resources and infrastructure;
- The acts, decrees, legislation, regulations or restrictions of any government.

9.3. In such circumstances We will, if possible, provide notice of cancellation to You. In the event of cancellation, We will have no responsibility for any costs incurred as a result of cancellation including any registration, travel or accommodation costs.

10. Breach

10.1. The breach of any of the regulations specified in these terms and conditions or terms and conditions themselves shall lead to the immediate cancellation of Exhibition Booking at the sole discretion of GOLAZO without compensation.

11. Variation to these terms

11.1. GOLAZO reserves the right to vary these terms and conditions without consultation or prior notice. Any such variations shall apply for any Event.

12. Entire Agreement

12.1. These terms and conditions (and the documents referred to in them) constitute the entire agreement and understanding of the parties and supersede any previous agreement between the parties relating to the Event. You acknowledge and agree that in submitting the Exhibition Registration Form, You do not rely on, and shall have no remedy in respect of, any statement, representation, warranty, understanding, promise or assurance (whether negligently or innocently made) of any person other than as expressly set out in these terms and conditions.

13. Third Party Rights

13.1. No person other than You and GOLAZO shall have any rights to enforce these terms and conditions.

14. Dispute

14.1. These terms and conditions and any dispute or claim arising out of or in connection with them or their subject matter or formation (including noncontractual disputes or claims) shall be governed by and construed in accordance with the law of England and Wales. The parties irrevocably agree that the courts of England and Wales shall have non-exclusive jurisdiction to settle any such dispute or claim.

15. Personal information

15.1. We are committed to protecting the privacy and confidentiality of personal information. Accordingly, GOLAZO upholds the relevant data protection principles and processes personal data in accordance with the Data Protection Act 1998. Please read our privacy policy to understand how We use and protect personal information.

15.2. Any databases that are built throughout the Event are to be shared with GOLAZO unless otherwise agreed.